

Billboard

Stand Up Paddling



POSITION OPEN AS

INTERNATIONAL SALES DIRECTOR

JOIN BILLBOARD SUP AS INTERNATIONAL SALES DIRECTOR

Billboard Sup is looking for an international sales director with extensive business understanding and the capability to communicate and develop the brand.

WHAT WE OFFER?

Be part of the worlds fastest growing water sport. Your chance to make a great impact!
Full responsibility for global commercial sales strategy and execution.
The possibility to make the noise that makes the world love paddling and Billboard Sup.
Take part of the product development as Billboard Sup grows and new customer needs develop.
Be a part of the brand at an early stage. Have an active role of making a commercial success and join a team with the best creative colleagues.
We believe in your potential, and if you give your best, we can offer you co-ownership of Billboard Sup.

WHO WE ARE?

Billboard SUP was born in London – Based in Copenhagen
Driven by successful Kira and Soren Strange – Both high end designers with the World as their workplace.
Born on the River Thames, the brand was created because there was nothing that could really cope with the challenges that paddling through London pose. The strong tide the big waves and all the safety issues associated with it.

Through innovative designs, collaborations and sourcing of new materials, the brand strives to bring out products that define and brings a modern edge and superior quality to stand up paddling. The products are developed with the long-term usage and durability in mind, that is specifically demanded by professional explorers and endurance athletes alike. Endorsed by the pro's, paddled by consumers with a passion for the outdoors and design

Billboard is an urban expedition paddleboard brand, with a proven capability to go anywhere – and back. Our outset is urban, our design approach is beauty through raw functionality.
The goal is to create desirable products at the high end of the paddle board market.

WHO ARE YOU AND WHAT DO WE EXPECT?

- You are Sales manager / director with experience
- You have the ability to obtain real time results and drive a sales agenda
- You can plan and implement a marketing strategy
- You know the leisure and watersports B2B market or similar
- You can establish and develop an international distributor network
- You have the international experience needed for commercial thinking and success
- You are self driven and know your way around the block
- You have at burning desire to create a brand new way for people to explore urban jungles and remote wilderness on Billboard
- You love the outdoors and want to paddle down the Thames with us!

If you have what it takes we can offer you a great opportunity!

WANT TO KNOW MORE?

Call Soren on 0045 2273 9223 or write soren@billboardsup.com This recruitment is in partnership with DNA - Danish Network Association. Please reply before 19th January 2018.

BillboardSup.com



- BILLBOARD IS INFLATABLE AND CAN BE TAKEN ANYWHERE.
- EXPLORER MARK HINES USED BILLBOARD ON HIS 4500KM JOURNEY FROM BIG TO THE BLACK SEA.
- 60 PERCENT OF ALL NEW STAND UP PADDLERS ARE WOMEN.





KIRA & SOREN STRANGE

Met at the Royal College of Art, where they both completed an MA in fashion and accessories. Together they design iconic accessories for leading fashion houses, such as Chloé, Chanel, Armani and Saint Laurent. The Danish couple lived in London for 20 years and are very much driven by international influences and inspirations. Drawing on their deeply rooted Scandinavian design heritage, with a strong combination of raw talent and extensive experience, their relentless pursuit of perfection and attention to detail spring from a desire to create the ultimate design product.

Their outstanding work with Chloé for more than a decade is a great testament to the strength of their unique capabilities. As city people passionate about the outdoors, creating a stand up paddleboard brand was a natural thing for them, and with it they have given the world of stand up paddling a fresh edge.

